



## The World's Insight Network

Powering every great professional decision.

### How We Help

GLG's dedicated, customized suite of services connects you to experts with first-hand experience exactly when you need it. Gain access to powerful insights and the clarity necessary to help you act with confidence, safeguarded by GLG's commitment to exceptional compliance. Approximately 1 million Network Members are ready to work with and for you.



#### GLG Member Interactions

GLG Member Interactions connects you directly with experts in specific topics, businesses, or industries through calls, private meetings, placements, or expert witness services. This direct access helps you gain powerful insights that can drive better decisions.

- GLG Calls connects you with trusted experts for a one-on-one, translated, or multiparty call.
- GLG Private Meetings lets clients meet with experts face-to-face or virtually.
- GLG Placements brings industry professionals directly to you so you can quickly get your team up to speed with deeper expertise.
- GLG Expert Witness Services enables litigators to engage an expert throughout the litigation life cycle.



#### GLG Surveys

Whether you need to evaluate entry into a market, quickly test a new idea, or optimize your messaging, our experienced team of quantitative researchers can help you reach the right groups and execute surveys that meet your research objectives on your timetable.

GLG Surveys assembles trusted samples from the world's most diverse source of first-hand B2B expertise, so you can quickly field-test your hypotheses or gain deeper understanding.



#### GLG Qualitative

GLG Qualitative provides you with in-person or virtual focus groups, workshops, discussion panels, moderated calls, or other insight-gathering experiences with Network Members — harnessing the power of a live interaction to support your research objectives.



#### GLG Integrated Insights

Leaders face countless critical decisions with limited time and resources. GLG Integrated Insights engages our experts for longer-term and more in-depth engagements, so you can efficiently draw on relevant expertise.

GLG Integrated Insights combines several offerings, applying our best-practice quantitative and qualitative methodologies to address your broader needs, all led by a team member with deep industry knowledge. Our work includes fully managed market assessments, due-diligence studies, competitive landscape analyses, brand analyses, and voice-of-customer studies.



#### GLG Events

When market-moving news breaks, you need fast and relevant insights. GLG Events brings the world's leading voices together to share perspectives and discuss industry trends and implications through virtual and live roundtables, webcasts, teleconferences, and other interactive conversations.



#### GLG Library

Support your research, diligence, and growth efforts with a subscription to GLG Library.

Accessed through MyGLG, our digital content library connects you to thousands of teleconference transcripts and on-demand webcasts, led by our global subject-matter experts. New content is added daily on timely topics, including market-driven conversations, expert-led industry insights, and company and industry analysis.

### Want to Know More?

We'd love to talk. Call us:

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